

# Louise Keddy Portfolio

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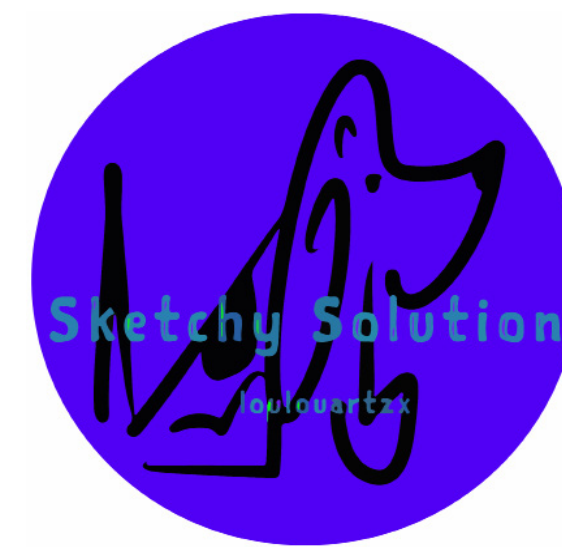
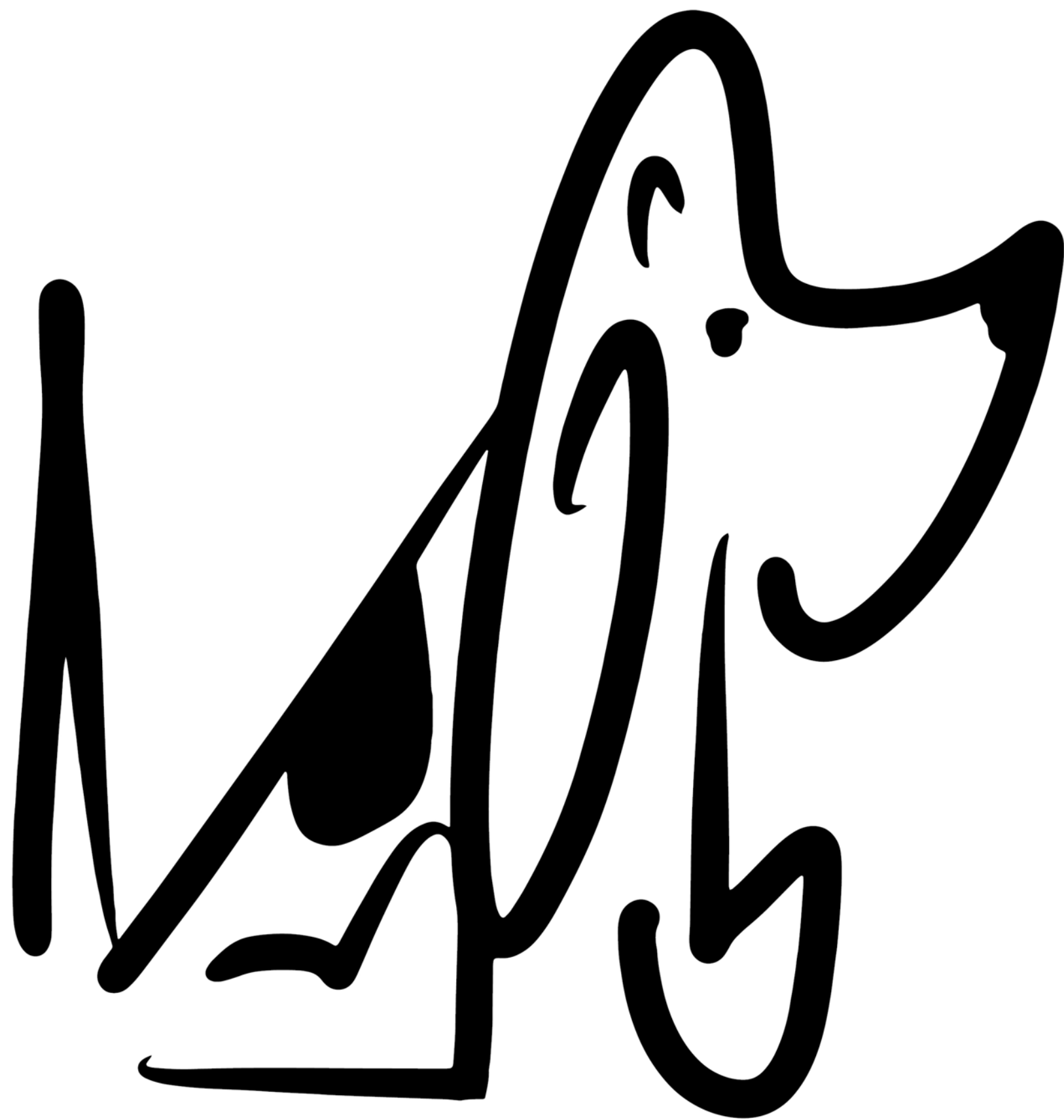
## **Rogue Robin**

Virgin Wines Commission  
Commissioned product label,  
typography, illustration, & product name  
Medium - Procreate & Adobe Photoshop  
2024

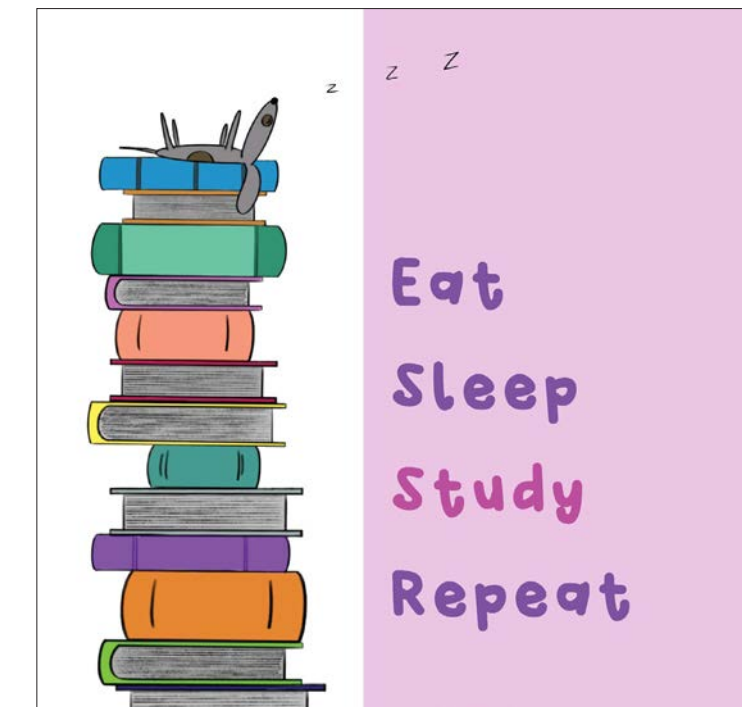
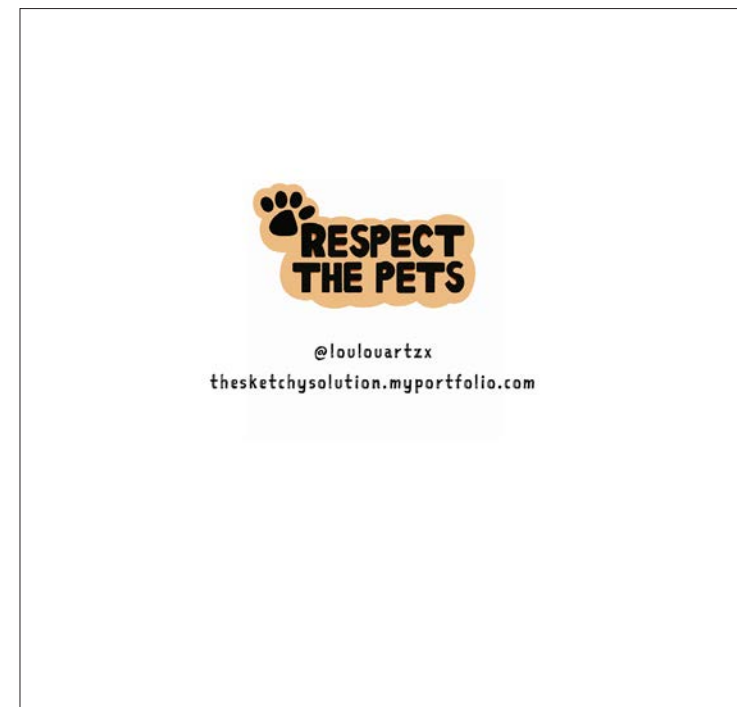
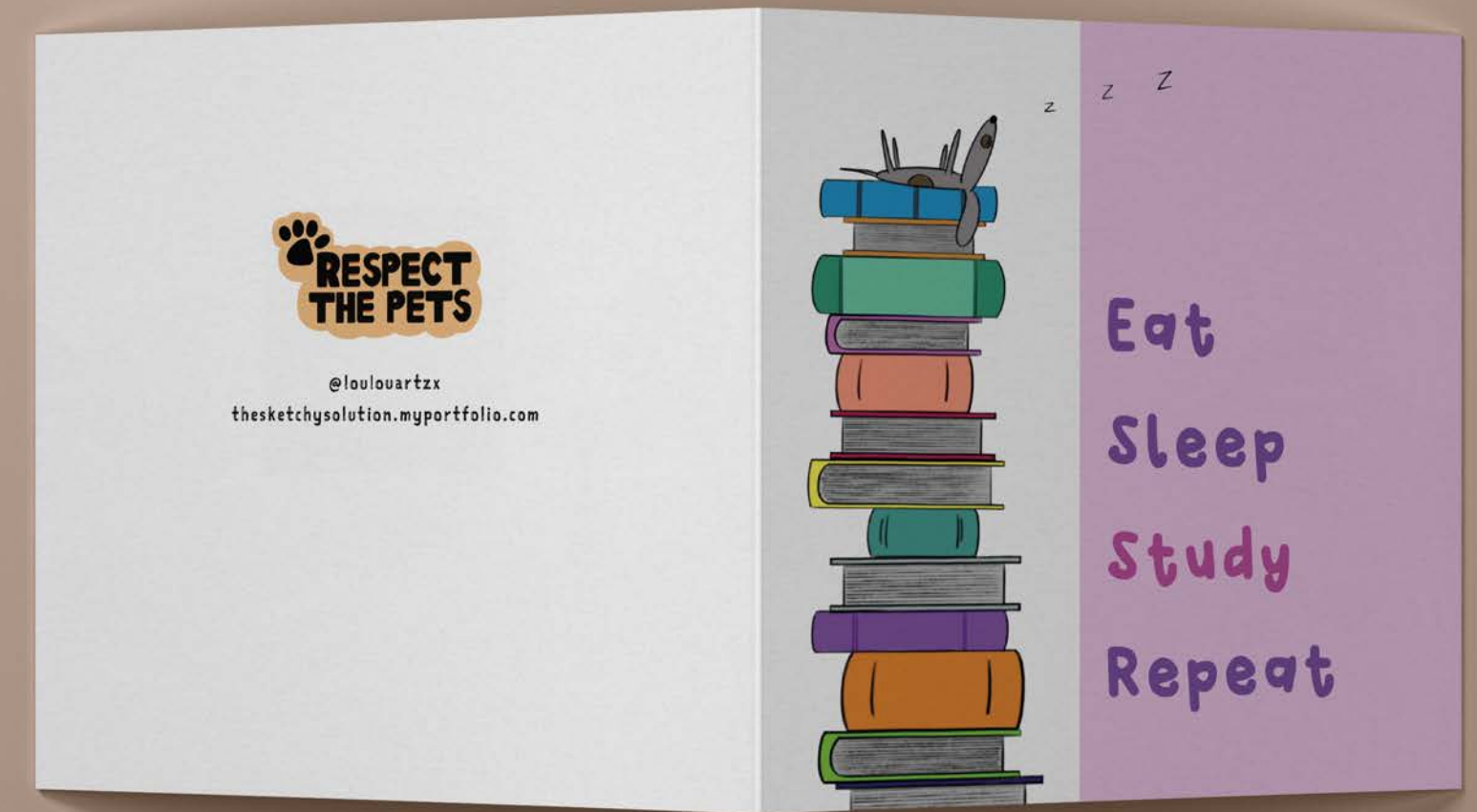


**Label Designs**  
Label design Mock ups  
Personal  
Medium - Procreate & Adobe Photoshop





**Sketchy Solution Logo**  
Character Design  
Logo design  
Created for my own personal logo  
Medium - Procreate & Adobe Illustrator



**'Respect the Pets'**

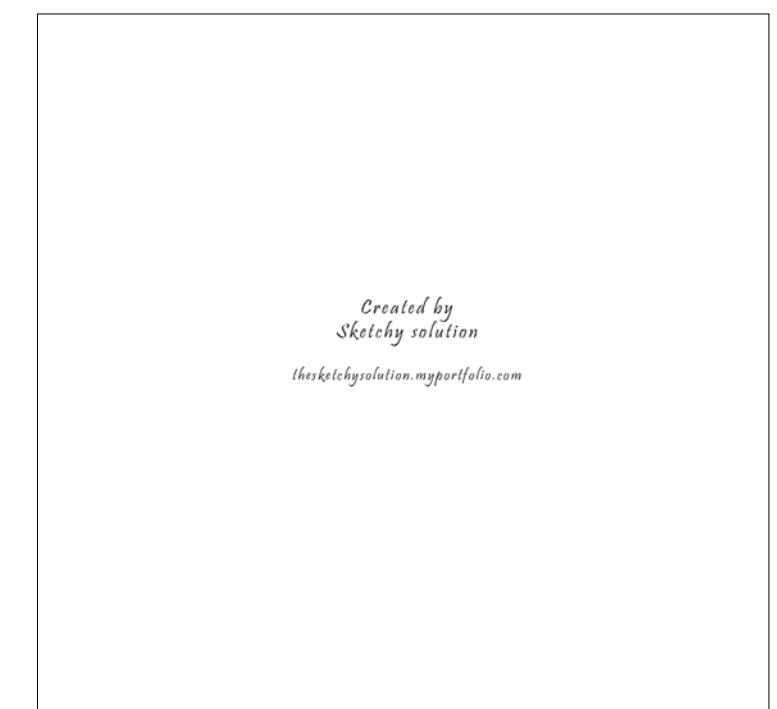
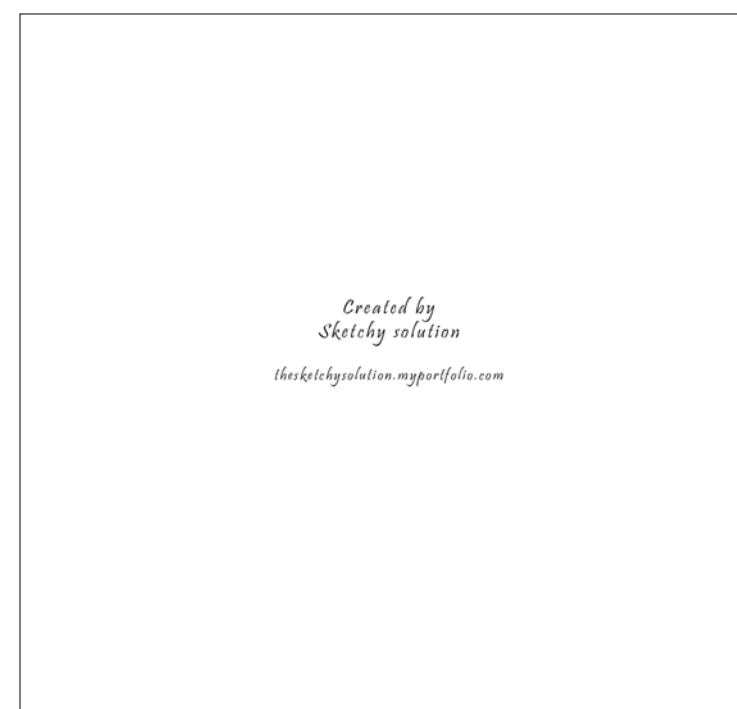
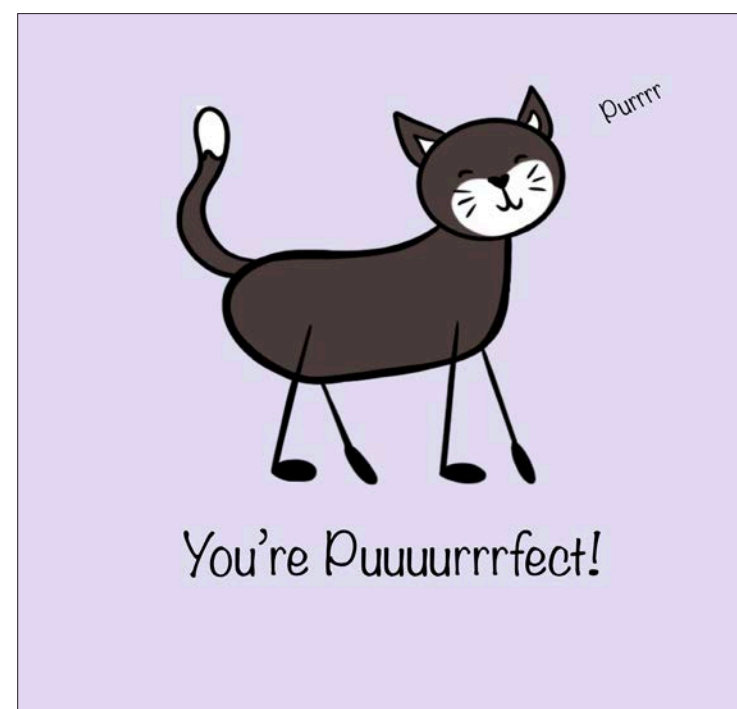
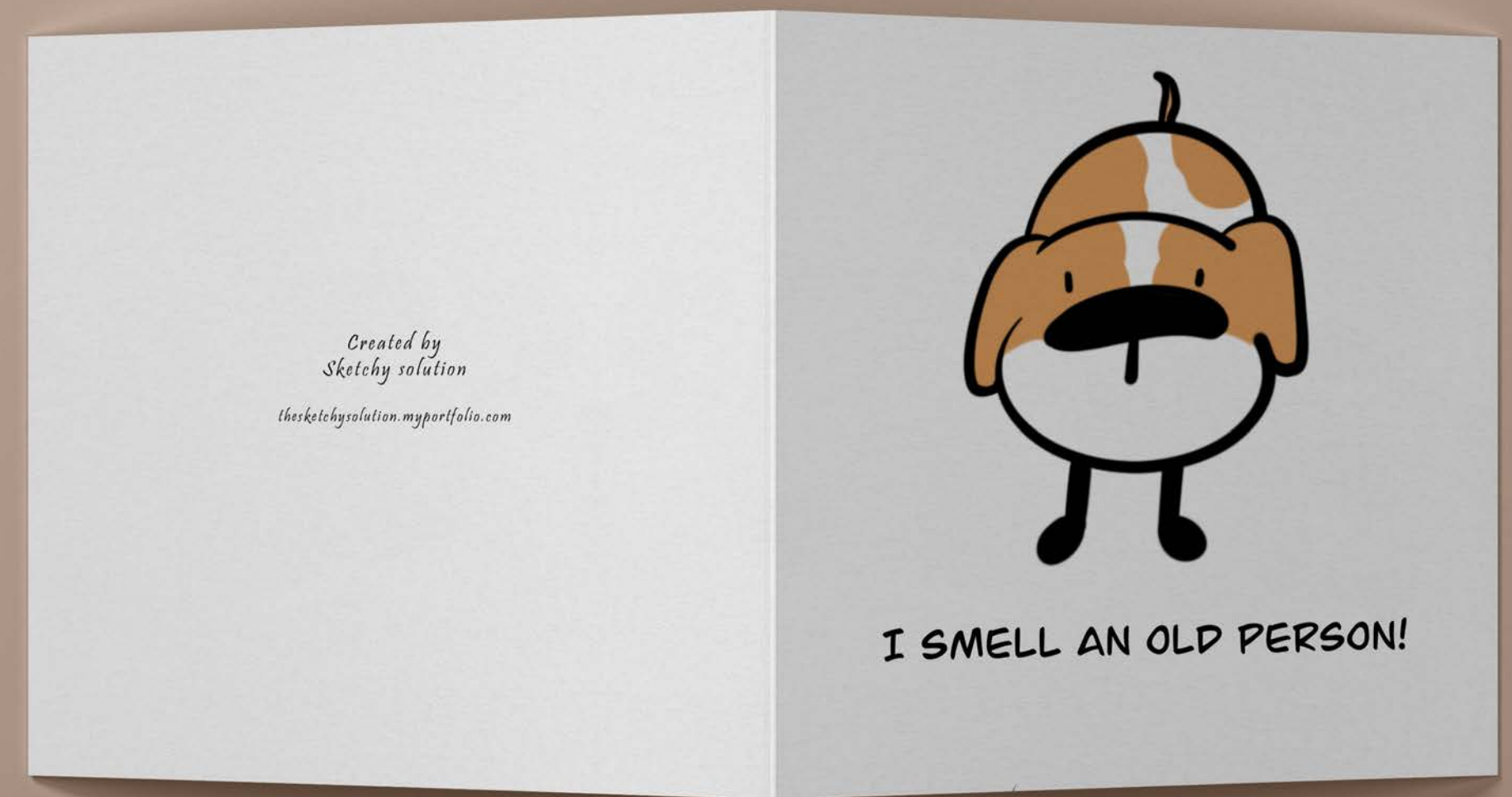
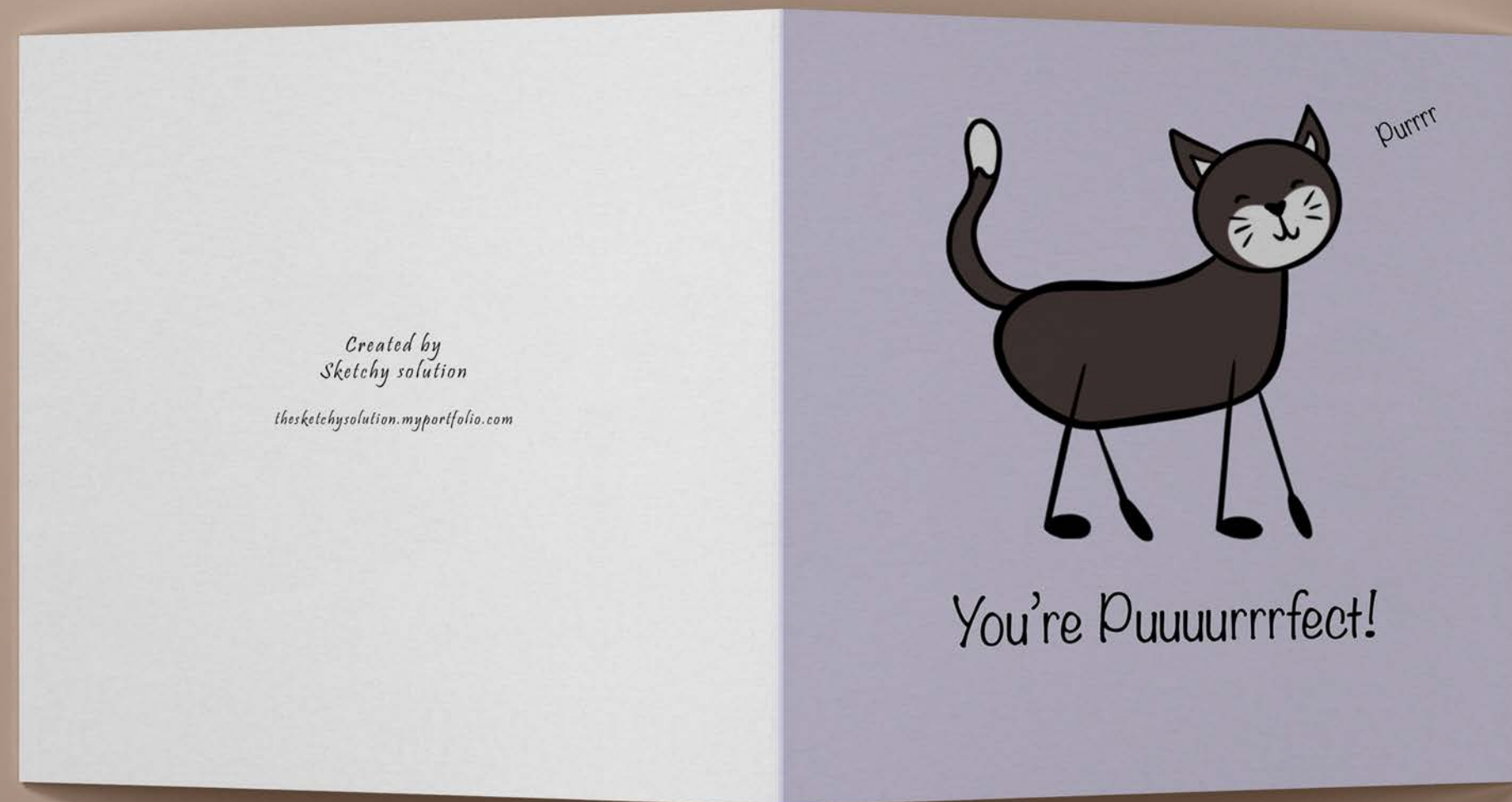
Greeting Cards

Campaign Material

Promotional

Medium - Procreate, Adobe Illustrator, & Photoshop





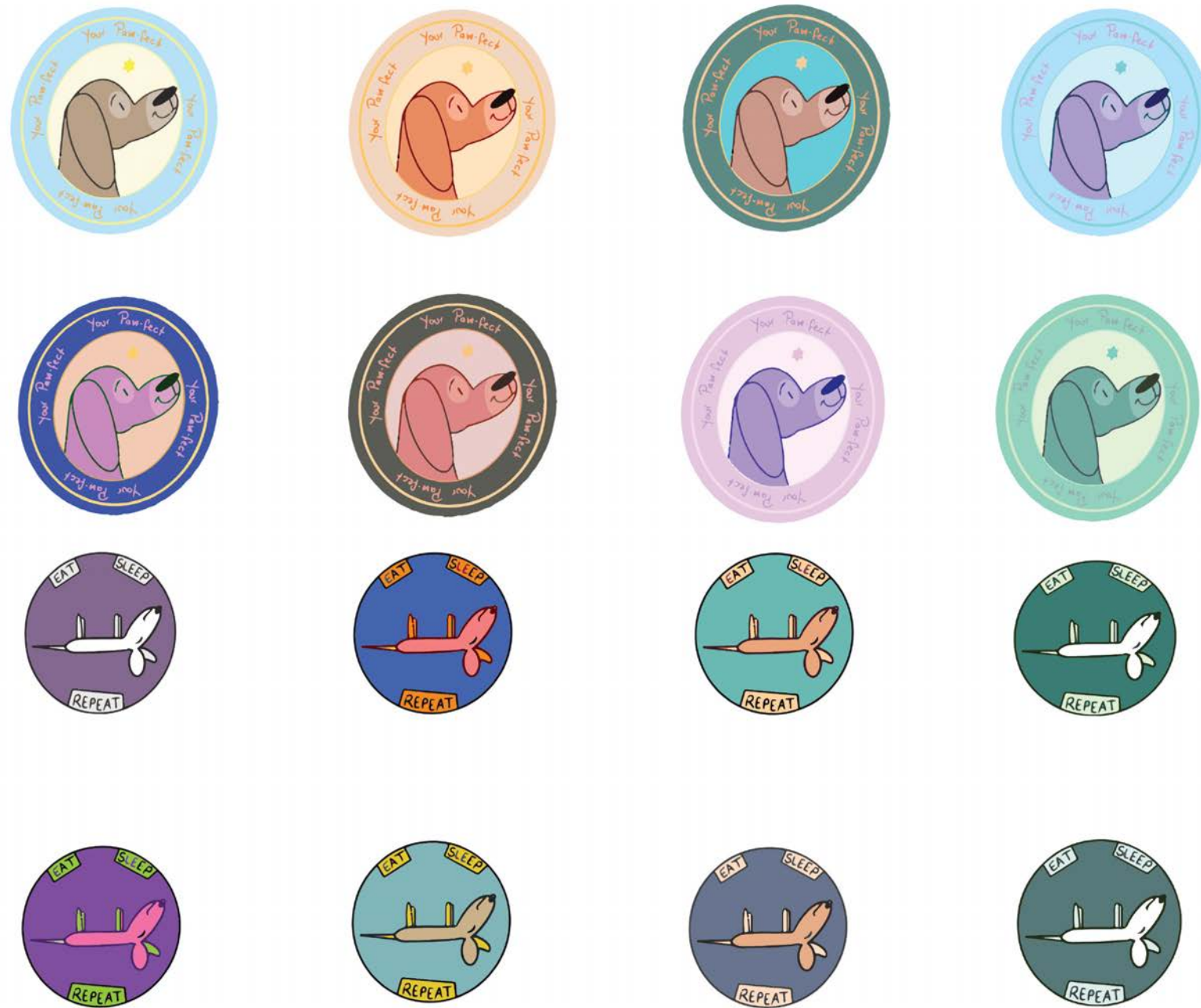
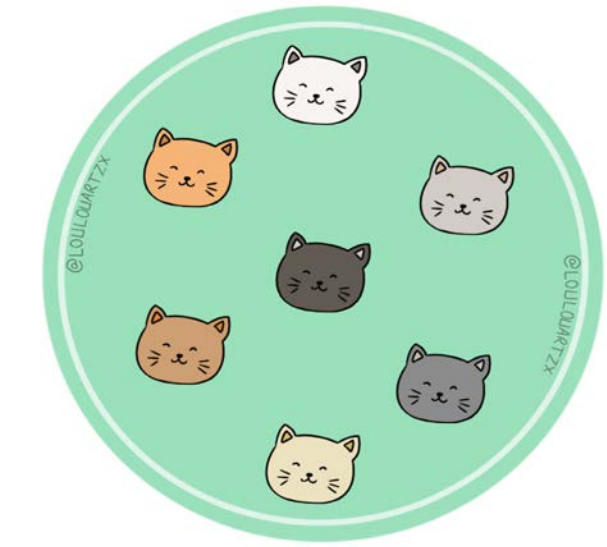
**Greeting Cards**

Personal

Mock up

Medium - Procreate & Adobe Photoshop

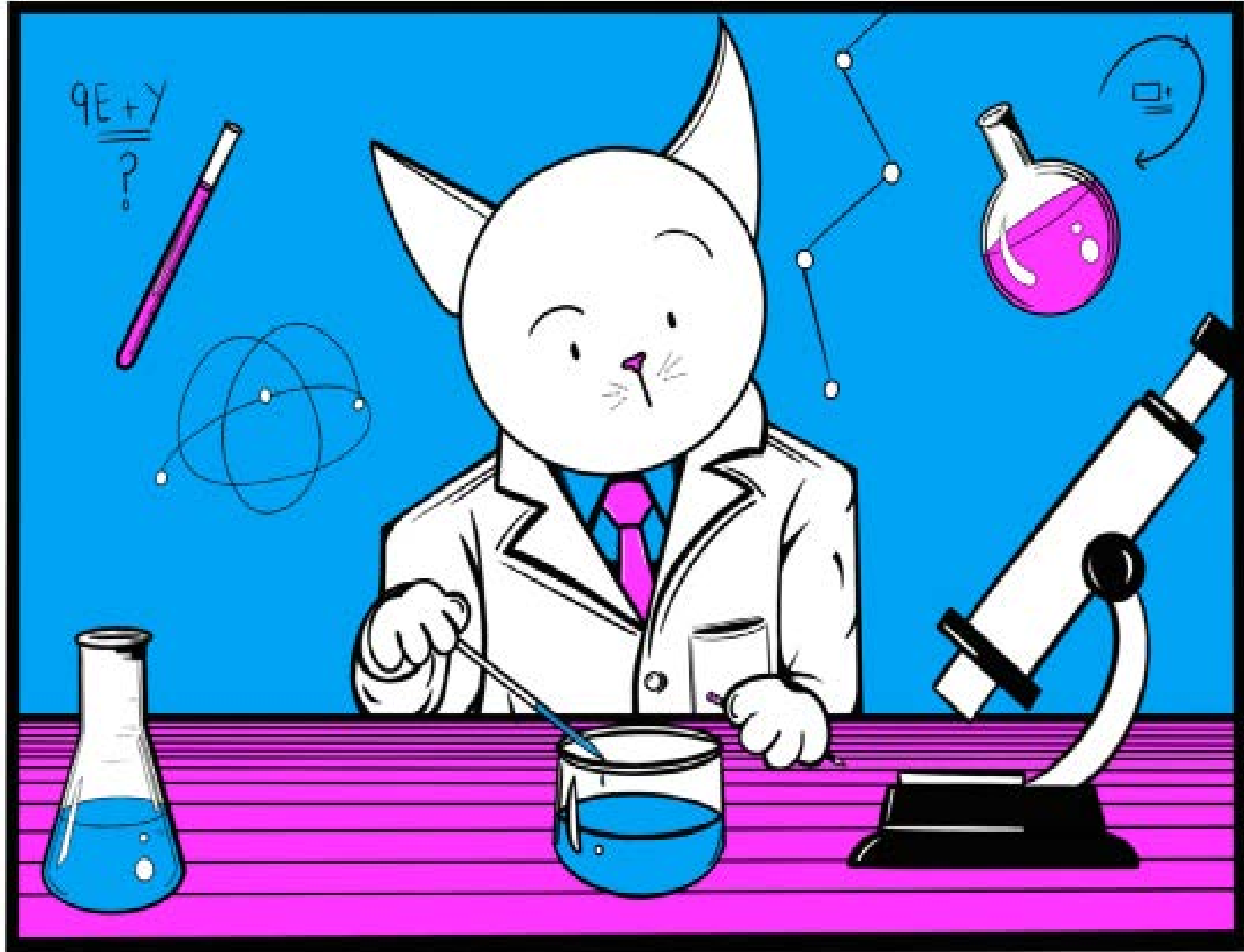




**Little and Lost**  
Campaign Material  
Promotional  
Character, Sticker, & Bookmark Design  
Medium - Procreate & Adobe Illustrator

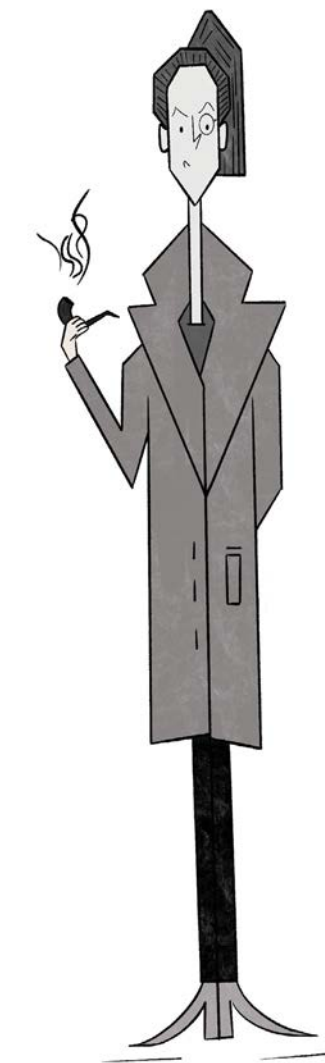


# TEST & MESS



**Test & Mess**  
Anthropomorphic Design  
Character Design  
Poster  
Medium - Procreate

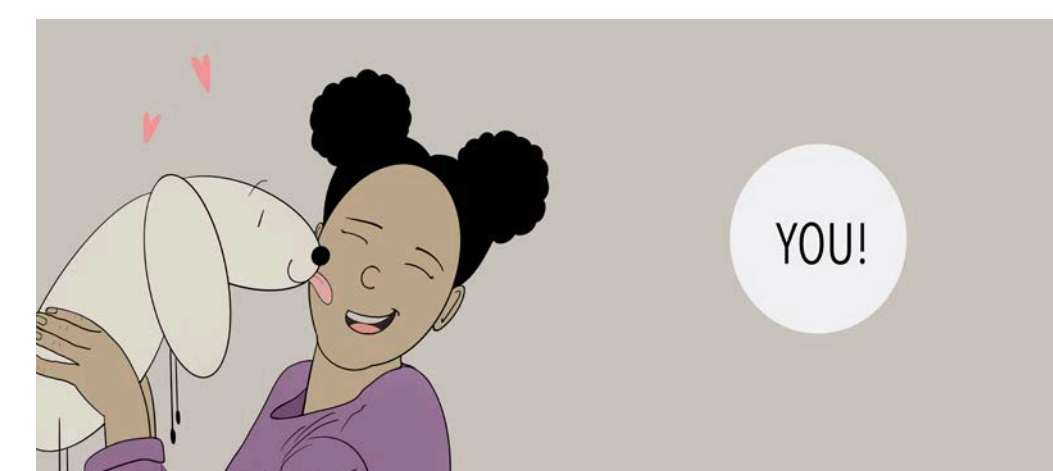
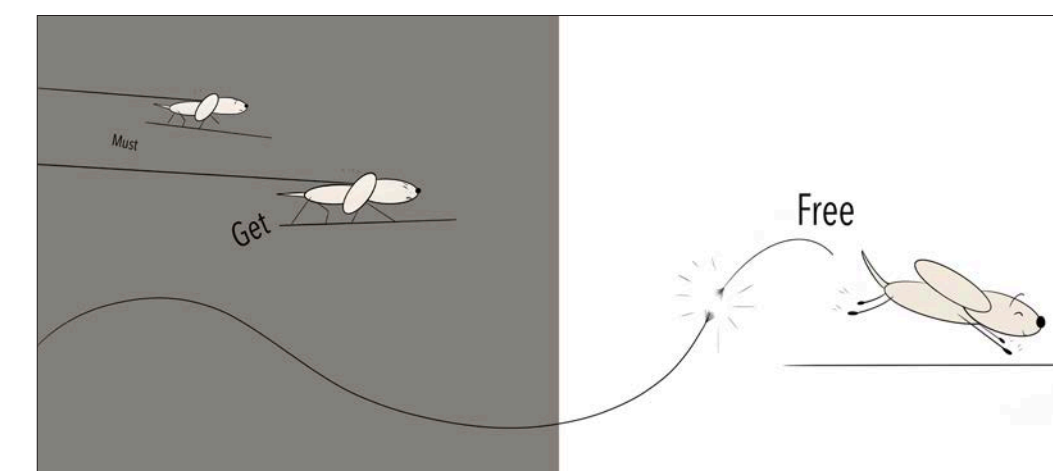
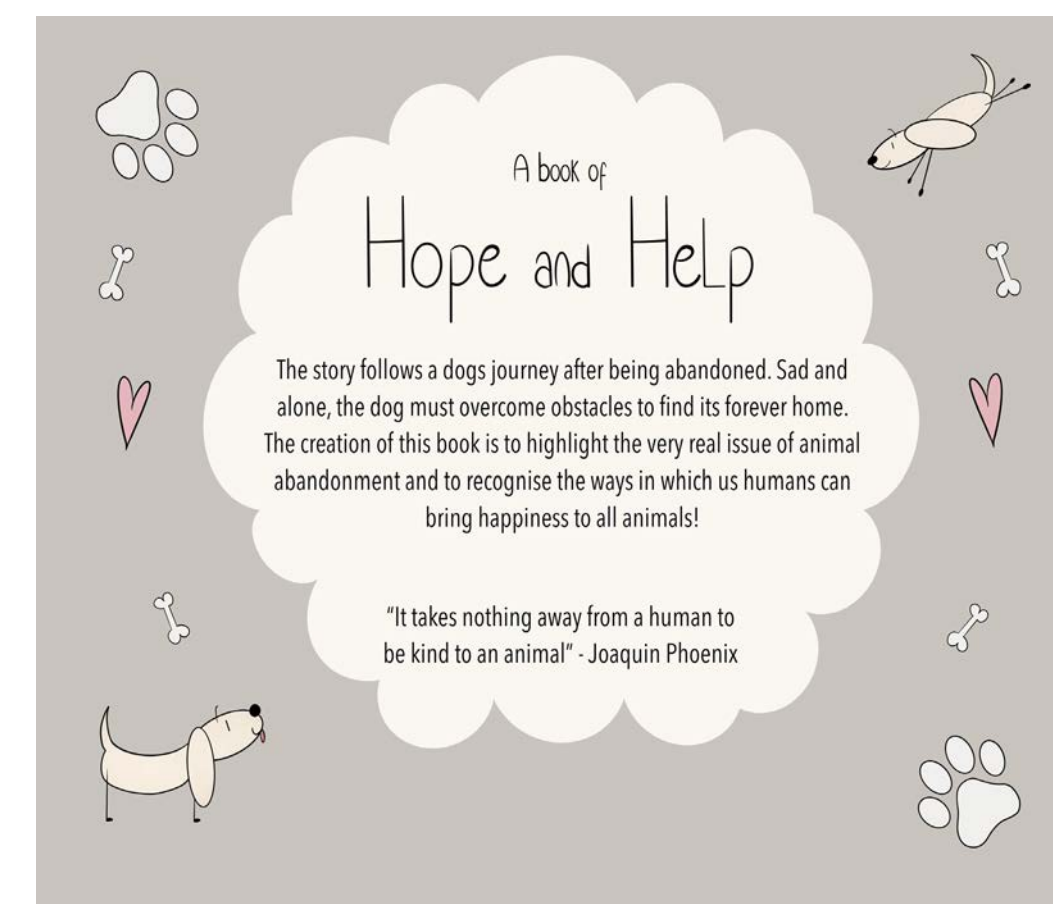
**Character Design**  
Anthropomorphic Design  
Medium - Procreate



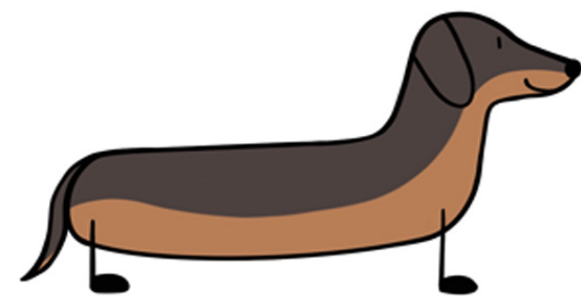
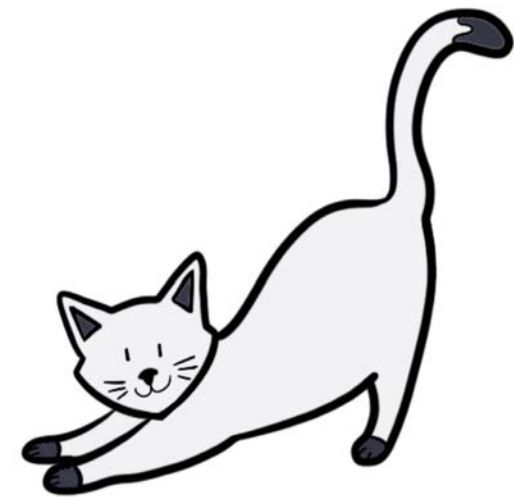


**Little and Lost**  
 Picture Book  
 Macmillan Competition Entry  
 Digital Mock-up  
 Childrens book under 5  
 Medium - Procreate & Adobe Photoshop

**Little and Lost**  
 Finalised Double-paged spreads of 32-paged picture book  
 Medium - Procreate  
 Created to bring awareness of animal rescue  
 & to educate children on this subject.

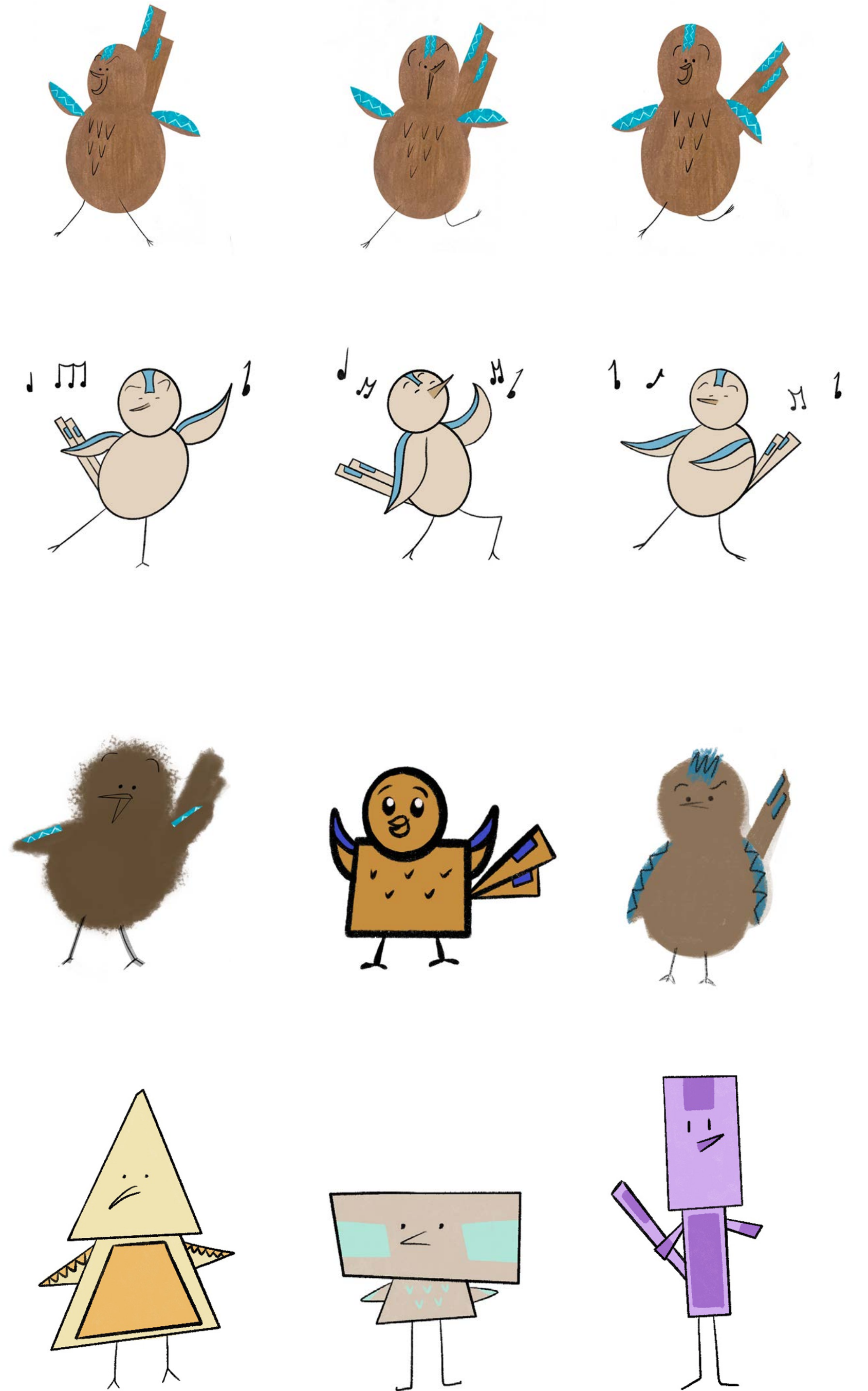






Little and Lost  
Character Design  
Created for picture book  
Medium - Procreate

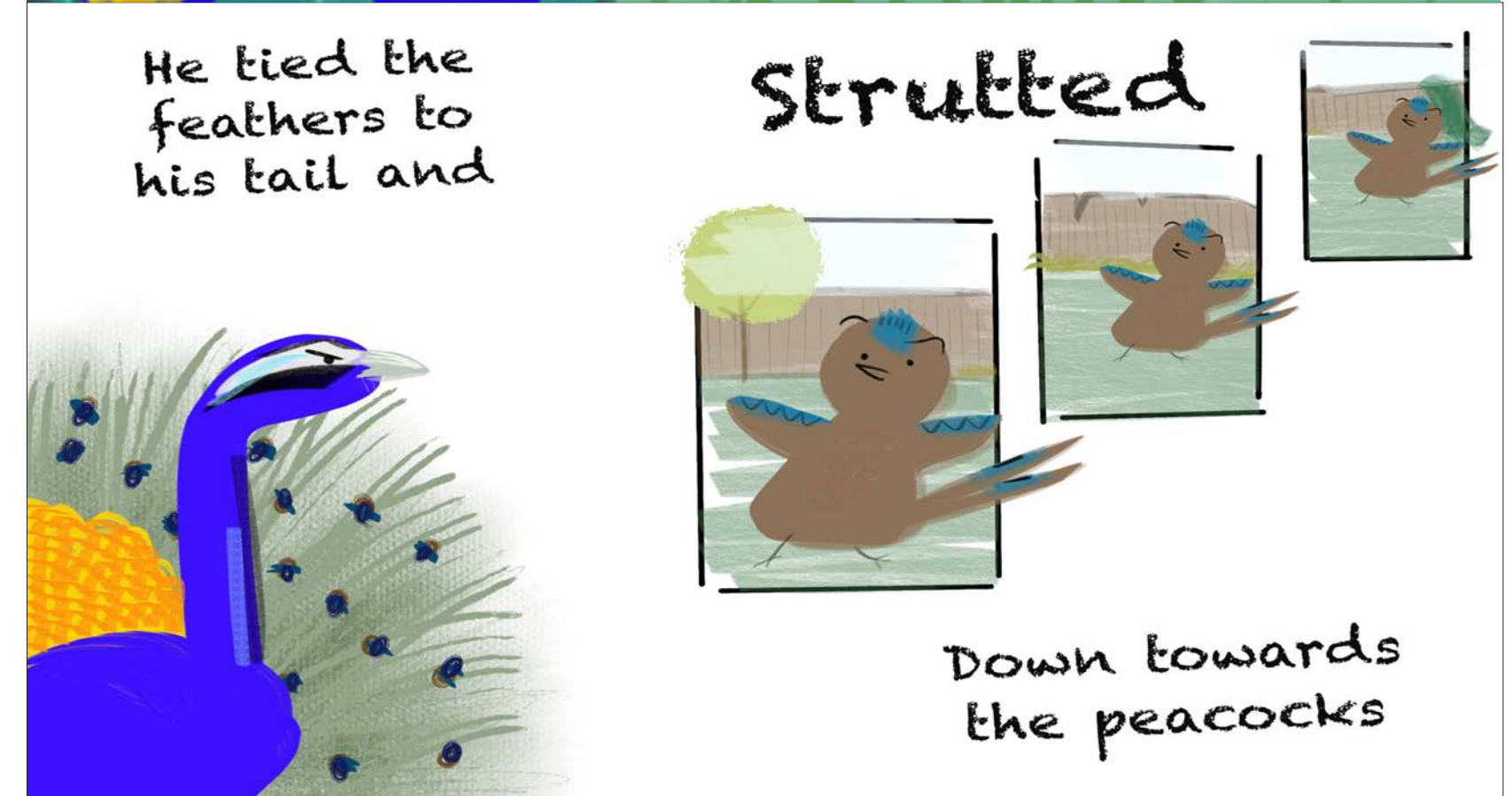
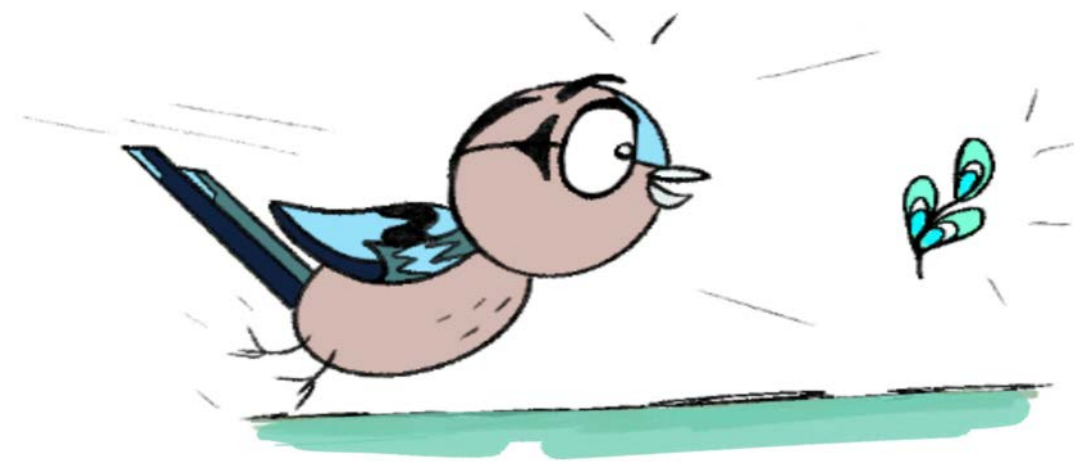
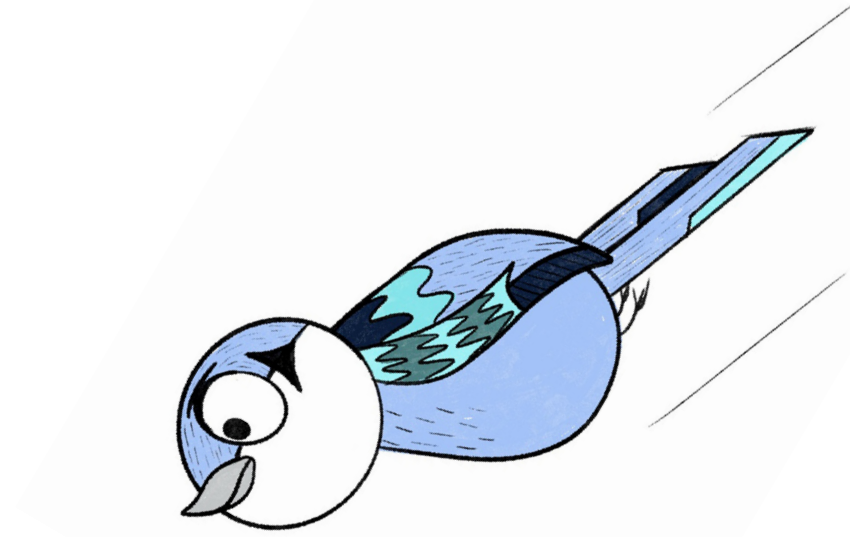




**Aesop's Fable 'The Jay and the Peacock'**

Character Design  
Created for Picture book  
Medium - Procreate  
Medium - Analogue & Procreate

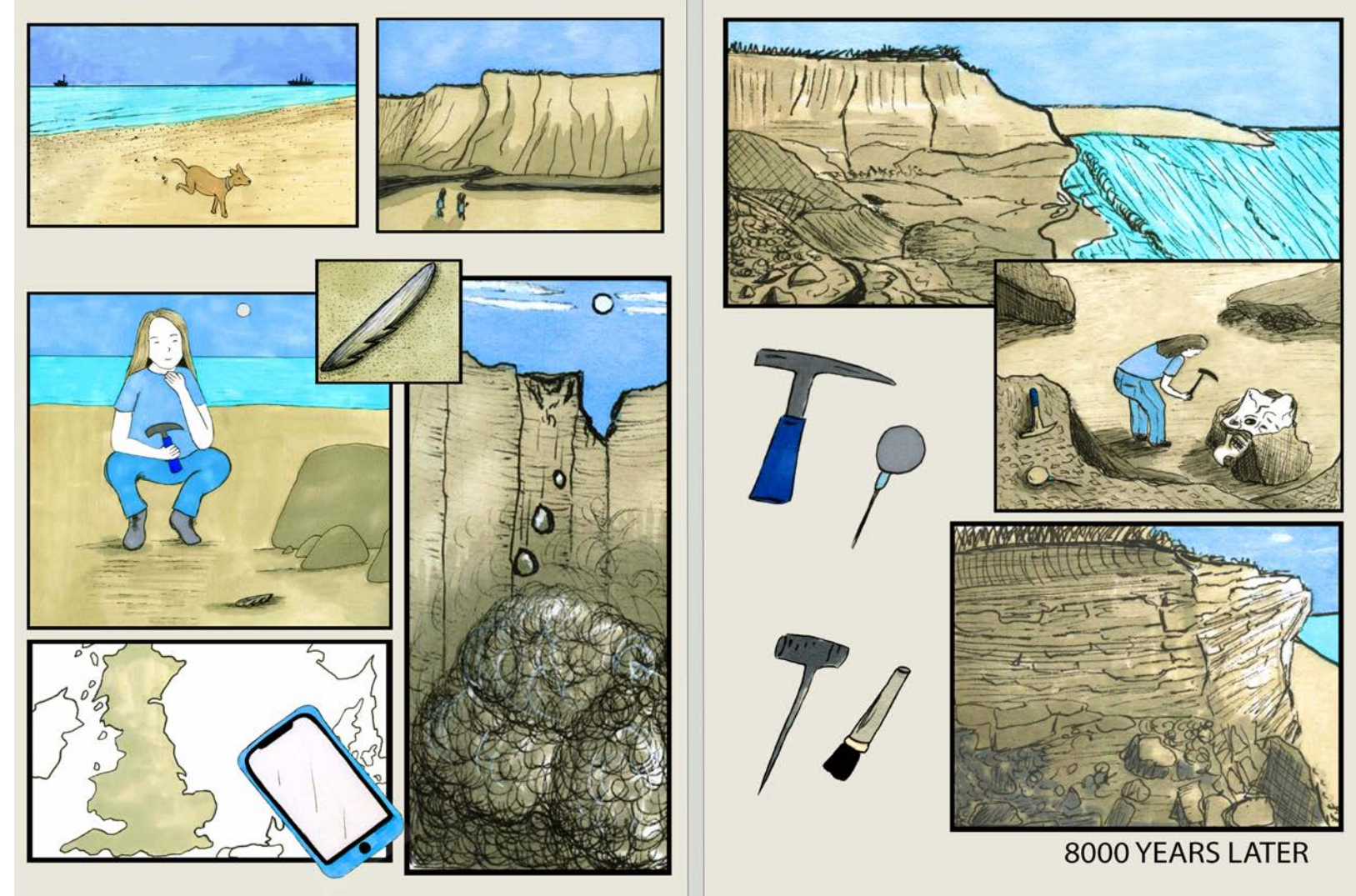




Aesop's Fable 'The Jay and the Peacock'  
Character Design

Aesop's Fable 'The Jay and the Peacock'  
Alternative Double-Paged Spreads  
Digital Mock-up





**Graphic Novel**

Pages from graphic novel

Character design

Medium - Analogue skill set: marker pens, fineliner & digital edits





**The Fox in the Graveyard**  
Collaboration with It's Freezing in LA  
Website Page Design  
Medium - Procreate